

Not more than two
one child is better

Government of the People's Republic of Bangladesh
Directorate General of Family Planning
IEM Unit

6, Kawran Bazar, Dhaka-1215
Request for Expressions of Interest

Memo : DGFP/IEM/ TV Commercial -2606/2018/1320

Date : 18/09/2018

1.	Ministry/ Division	Ministry of Health & Family Welfare, , Medical Education & Family Welfare Division.
2.	Agency	Directorate General of Family Planning
3.	Procuring Entity Name	Director, IEM & Line Director, IEC
4.	Procuring Entity Code	None
5.	Procuring Entity District	Dhaka
6.	Expression of Interest for selection of	Selection of Advertising /Media / Consulting Firm for TV Spot/TV Commercial production on LAPM, MNH, Breast feeding, 5 danger sign, 3 delay, birth planning and telecasting in Private TV Channels
7.	EOI Ref. No.	DGFP/IEM/ TV Commercial -2606/2018/ 1320
8.	Date	18/09/2018

KEY INFORMATION

9.	Procurement Method	Quality & Cost Based Selection (OCBS)
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FUNDING INFORMATION

10.	Budget and Source of Fund	RPA (GOB)
11.	Development partner	IDA

PARTICULAR INFORMATION

12.	Project/Programme Code	5-7481-5007
13.	Project/Programme Name	Information, Education & Communication (IEC) under (HPNSP)
14.	EOI Closing Date & Time	03/10 /18 at 12.00 Noon.

INFORMATION FOR APPLICAN

15.	Brief description of Assignment	TV Spot/TV Commercial production on LAPM, MNH, Breast feeding, 5 danger sign, 3 delay, birth planning and telecasting in Private TV Channels			
16.	Experience, Resources and Delivery Capacity Required	The interested applicants (Advertising /Media / Consulting Firm) shall have to submit the following documents with their proposal: <ol style="list-style-type: none"> 1. Category of the firm 2. Brochure/Brief description of the firm 3. Trade License valid upto 2017-2018, 4. Tax clearance certificate for the year 2017-2018 5. Vat registration certificate (Last Finical year) 6. Bank solveny certificate with minimum amount of liquid assets or credit facilities of TK. 70.00 lac. 7. At least 03 (three) successful completion certificate(s) in relevant activities of the assignment. 8. At least 2 (Two) years specific experience in the relevant activities; 9. List of major clients and their contact reference 10. Copies of audited financial statements for the last 03 (Three) fiscal year prepared by external auditor(s). 11. Relevant documents in favor of logistics and organizational strength. 12. Name & CV of central key personnel who will be involved with the assignment (duly signed by the respected person and authority) 			
17.	Other Details (if applicable)	N/A			
18.	Association with foreign firms is	N/A			
19.	Ref No	Phasing Of Services	Location	Start Date	Completion Date
	N/A	N/A	N/A	N/A	N/A

PROCURING ENTITY DETAILS

20.	Name of official Inviting EOI	Ashrafunnessa
21.	Designation of official Inviting EOI	Director, IEM & Line Director, IEC
22.	Address of official Inviting EOI	IEM Unit, Directorate General of Family Planning 6, Kawran Bazar, Dhaka-1215
23.	Contact Details of Official Inviting EOI	Phone: 9146535, Fax: 58151074 email- iemdgfp@gmail.com

24.	The procuring entity reserves the right to accept or rejects all EOI's
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ASB

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18-09-18
Ashrafunnessa

Director, IEM & Line Director, IEC
Directorate General of Family Planning
6, Kawran Bazar, Dhaka-1215
Phone: 9146535