

Not more than two  
one child is better

Government of the People's Republic of Bangladesh  
Directorate General of Family Planning  
IEM Unit  
6, Kawran Bazar, Dhaka-1215  
Request for Expressions of Interest

Date : 17 / 09 / 2018

Memo : DGFP/IEM/ TVC-ENC (Telecasting) -2614/2018/1293

1.	Ministry/ Division	Ministry of Health & Family Welfare, . Medical Education & Family Welfare Division.
2.	Agency	Directorate General of Family Planning
3.	Procuring Entity Name	Director, IEM & Line Director, IEC
4.	Procuring Entity Code	None
5.	Procuring Entity District	Dhaka
6.	Expression of Interest for selection of	Selection of Advertising /Media / Consulting Firm for TVC for promoting ENC practice including CHX use
7.	EOI Ref. No.	DGFP/IEM/ TVC-ENC (Telecasting) -2614/2018/1293
8.	Date	17/09/2018

KEY INFORMATION

9.	Procurement Method	Quality & Cost Based Selection (QCBS)
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FUNDING INFORMATION

10.	Budget and Source of Fund	RPA (GOB)
11.	Development partner	IDA

PARTICULAR INFORMATION

12.	Project/Programme Code	5-7481-5007
13.	Project/Programme Name	Information, Education & Communication (IEC) under (HPNSP)
14.	EOI Closing Date & Time	02/10 /18 at 12.00 Noon.


INFORMATION FOR APPLICAN

15.	Brief description of Assignment	TVC for promoting ENC practice including CHX use			
16.	Experience, Resources and Delivery Capacity Required	The interested applicants (Advertising /Media / Consulting Firm) shall have to submit the following documents with their proposal: <ol style="list-style-type: none"> <li>1. Category of the firm</li> <li>2. Brochure/Brief description of the firm</li> <li>3. Trade License valid upto 2017-2018,</li> <li>4. Tax clearance certificate for the year 2017-2018</li> <li>5. Vat registration certificate ( Last Finical year)</li> <li>6. Bank solvency certificate with minimum amount of liquid assets or credit facilities of TK. 40.00 lac.</li> <li>7. At least 03 (three) successful completion certificate(s) in relevant activities of the assignment.</li> <li>8. At least 2 (Two) years specific experience in the relevant activities;</li> <li>9. List of major clients and their contact reference</li> <li>10. Copies of audited financial statements for the last 03 (Three) fiscal year prepared by external auditor(s).</li> <li>11. Relevant documents in favor of logistics and organizational strength.</li> <li>12. Name &amp; CV of central key personnel who will be involved with the assignment (duly signed by the respected person and authority)</li> </ol>			
17.	Other Details (if applicable)	N/A			
18.	Association with foreign firms is	N/A			
19.	Ref No	Phasing Of Services	Location	Start Date	Completion Date
	N/A	N/A	N/A	N/A	N/A

PROCURING ENTITY DETAILS

20.	Name of official Inviting EOI	Ashrafunnessa
21.	Designation of official Inviting EOI	Director, IEM & Line Director, IEC
22.	Address of official Inviting EOI	IEM Unit, Directorate General of Family Planning 6, Kawran Bazar, Dhaka-1215
23.	Contact Details of Official Inviting EOI	Phone: 9146535, Fax: 58151074 email- iemdgfp@gmail.com

24. The procuring entity reserves the right to accept or rejects all EOI's

  
Ashrafunnessa  
Director, IEM & Line Director, IEC  
Directorate General of Family Planning  
6, Kawran Bazar, Dhaka-1215  
Phone: 9146535