

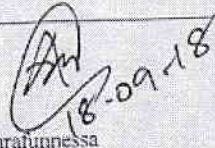
Not more than two  
one child is better

Government of the People's Republic of Bangladesh  
Directorate General of Family Planning  
IEM Unit  
6, Kawran Bazar, Dhaka-1215  
Request for Expressions of Interest

Date : 18/ 09/2018

Memo : DGFP/IEM/ TV Scroll (Long Acting) -2610/2018/1317

1.	Ministry/ Division	Ministry of Health & Family Welfare, , Medical Education & Family Welfare Division.			
2.	Agency	Directorate General of Family Planning			
3.	Procuring Entity Name	Director, IEM & Line Director, IEC			
4.	Procuring Entity Code	None			
5.	Procuring Entity District	Dhaka			
6.	Expression of Interest for selection of	Selection of Advertising /Media / Consulting Firm for TV Scroll through private TV Channel (Long Acting)			
7.	EOI Ref. No.	DGFP/IEM/ TV Scroll (Long Acting) -2610/2018/1317			
8.	Date	18/09/2018			
<b>KEY INFORMATION</b>					
9.	Procurement Method	Quality & Cost Based Selection (QCBS)			
<b>FUNDING INFORMATION</b>					
10.	Budget and Source of Fund	RPA (GOB)			
11.	Development partner	IDA			
<b>PARTICULAR INFORMATION</b>					
12.	Project/Programme Code	5-7481-5007			
13.	Project/Programme Name	Information, Education & Communication (IEC) under HPNSP			
14.	EOI Closing Date & Time	04/10 /18 at 12.00 Noon.			
<b>INFORMATION FOR APPLICAN</b>					
15.	Brief description of Assignment	TV Scroll through private TV Channel (Long Acting)			
16.	Experience, Resources and Delivery Capacity Required	<p>The interested applicants (Advertising /Media / Consulting Firm) shall have to submit the following documents with their proposal:</p> <ol style="list-style-type: none"> <li>1. Category of the firm</li> <li>2. Brochure/Brief description of the firm</li> <li>3. Trade License valid upto 2017-2018.</li> <li>4. Tax clearance certificate for the year 2017-2018</li> <li>5. Vat registration certificate ( Last Final year)</li> <li>6. Bank solvency certificate with minimum amount of liquid assets or credit facilities of TK. 80.00 lac.</li> <li>7. At least 03 (three) successful completion certificate(s) in relevant activities of the assignment.</li> <li>8. At least 2 (Two) years specific experience in the relevant activities;</li> <li>9. List of major clients and their contact reference</li> <li>10. Copies of audited financial statements for the last 03 (Three) fiscal year prepared by external auditor(s).</li> <li>11. Relevant documents in favor of logistics and organizational strength.</li> <li>12. Name &amp; CV of central key personnel who will be involved with the assignment (duly signed by the respected person and authority)</li> </ol>			
17.	Other Details (if applicable)	N/A			
18.	Association with foreign firms is	N/A			
19.	Ref No	Phasing Of Services	Location	Start Date	Completion Date
	N/A	N/A	N/A	N/A	N/A
<b>PROCURING ENTITY DETAILS</b>					
20.	Name of official Inviting EOI	Ashrafunnessa			
21.	Designation of official Inviting EOI	Director, IEM & Line Director, IEC			
22.	Address of official Inviting EOI	IEM Unit, Directorate General of Family Planning 6, Kawran Bazar, Dhaka-1215			
23.	Contact Details of Official Inviting EOI	Phone: 9146535, Fax: 58151074 email- iemdgfp@gmail.com			
24.	The procuring entity reserves the right to accept or rejects all EOI's				

  
18-09-18  
Ashrafunnessa  
Director, IEM & Line Director, IEC  
Directorate General of Family Planning  
6, Kawran Bazar, Dhaka-1215  
Phone: 9146535