

Not more than two  
one child's better

Government of the People's Republic of Bangladesh  
Directorate General of Family Planning  
IEM Unit

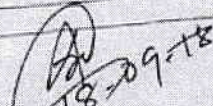
6, Kawran Bazar, Dhaka-1215

Request for Expressions of Interest

Date: 18/09/2018

Memo: DGFP/IEM/ Mass-media-2615/2018/1332

1.	Ministry/ Division	Ministry of Health & Family Welfare, . Medical Education & Family Welfare Division.		
2.	Agency	Directorate General of Family Planning		
3.	Procuring Entity Name	Director, IEM & Line Director, IEC		
4.	Procuring Entity Code	None		
5.	Procuring Entity District	Dhaka		
6.	Expression of Interest for selection of	Selection of Advertising /Media / Consulting Firm for Mass-media communication for promoting recognition of newborn danger signs and care seeking		
7.	EOI Ref. No.	DGFP/IEM/ Mass-media-2615/2018/ 1332		
8.	Date	18/09/2018		
<b>KEY INFORMATION</b>				
9.	Procurement Method	Quality & Cost Based Selection (QCBS)		
<b>FUNDING INFORMATION</b>				
10.	Budget and Source of Fund	RPA (GOB)		
11.	Development partner	IDA		
<b>PARTICULAR INFORMATION</b>				
12.	Project/Programme Code	5-7481-5007		
13.	Project/Programme Name	Information, Education & Communication (IEC) under HPNSP		
14.	EOI Closing Date & Time	04/10 /18 at 12.00 Noon.		
<b>INFORMATION FOR APPLICAN</b>				
15.	Brief description of Assignment	Mass-media communication for promoting recognition of newborn danger signs and care seeking		
16.	Experience, Resources and Delivery Capacity Required	The interested applicants (Advertising /Media / Consulting Firm) shall have to submit the following documents with their proposal: <ol style="list-style-type: none"> <li>1. Category of the firm</li> <li>2. Brochure/Brief description of the firm</li> <li>3. Trade License valid upto 2017-2018,</li> <li>4. Tax clearance certificate for the year 2017-2018</li> <li>5. Vat registration certificate ( Last Finical year)</li> <li>6. Bank solvency certificate with minimum amount of liquid assets or credit facilities of TK. 20.00 lac.</li> <li>7. At least 03 (three) successful completion certificate(s) in relevant activities of the assignment.</li> <li>8. At least 2 (Two) years specific experience in the relevant activities;</li> <li>9. List of major clients and their contact reference</li> <li>10. Copies of audited financial statements for the last 03 (Three) fiscal year prepared by external auditor(s).</li> <li>11. Relevant documents in favor of logistics and organizational strength.</li> <li>12. Name &amp; CV of central key personnel who will be involved with the assignment (duly signed by the respected person and authority)</li> </ol>		
17.	Other Details (if applicable)	N/A		
18.	Association with foreign firms is	N/A		
19.	Ref No	Phasing Of Services	Location	Start Date
			N/A	N/A
<b>PROCURING ENTITY DETAILS</b>				
20.	Name of official Inviting EOI	Ashrafunnessa		
21.	Designation of official Inviting EOI	Director, IEM & Line Director, IEC		
22.	Address of official Inviting EOI	IEM Unit, Directorate General of Family Planning 6, Kawran Bazar, Dhaka-1215		
23.	Contact Details of Official Inviting EOI	Phone: 9146535, Fax: 58151074 email- iemdgfp@gmail.com		
24.	The procuring entity reserves the right to accept or rejects all EOI's			

  
18-09-18  
Ashrafunnessa  
Director, IEM & Line Director, IEC  
Directorate General of Family Planning  
6, Kawran Bazar, Dhaka-1215  
Phone: 9146535